




TRUE WEST BEEF

Harrell-Mackenzie Cattle Feeders have further expanded their industry involvement by partnering in True West Beef. They receive valuable carcass and performance data, enhancing their seedstock program.

True West Beef markets high quality beef under the Double R Ranch and True West Beef brands. These programs represent agriculture's rich history and the stories of hard-working ranching families while satisfying growing consumer expectations for healthy, great-tasting, and sustainably-raised beef.

HARRELL RANCH

HEREFORD  ANGUS

Baker City, OR

Proud Partners
True West Beef
Est. 268, Jerome, ID

